



Wildflower Alley South Belfast

A project of College Park Avenue
Residents Association



Started with free flowers



Where we live



Alley pre 2014



The Alley 2016



How did we do it?



Involved community



Made our public case



Brid Ruddy in one of the picturesque alleyways, off College Park Avenue, in south Belfast

Standing up for residents

The Willowey Alley in south Belfast has been one of the Holylands' most successful regeneration projects. In an area plagued with a number of social and housing problems, the transformation of some of its alleyways into a host of vibrant, hanging baskets and benches has been praised by many people.

The group behind it, the College Park Avenue Residents Association, has now embarked on a campaign in conjunction with Queen's University Students' Union to get landlords who have properties in the area to be registered on the Landlord Registration Scheme.

According to Brid Ruddy, chairperson of the residents association, "many of the landlords can remain anonymous, unlike in England, Scotland and Wales".

Ms Ruddy said that her group had taken a survey of the surrounding area and found that many of the properties were not listed as any particular landlord when

they carried out a search on the registration scheme.

"There is massive under-registration of landlords in this area," she claimed.

"Large parts of this area have been taken over by private landlords. We are the remaining hub of the community and we want to maintain and develop a community".

Ms Ruddy has lived in the area for 25 years. Queen's Students' Union community officer Paul Loughran said: "With the help of two local south Belfast residents, I've researched 1,500 houses in the Holylands area and worryingly found that 52.6 per cent of relevant properties were not registered on the Landlord Registration Scheme (a legal requirement)."

"I have submitted research to Belfast City Council who have committed to going through the 400 'unlisted houses' and ensuring through their own research and home visits, that all these houses will be pursued."

Networked, begged and recycled



Ran a St Patricks Day Community Event



Support from DFI-SUDS 2015



Won lots of prizes!



What did we Gain?



A Life enhancing Project!



*Have the passion,
take the action
& magic
will happen.
~Bar Rafaeli*