

Case studies:

Fermanagh & Omagh District Council

Reusable Nappy Incentive scheme

Project title: Fermanagh & Omagh District Council - Reusable Nappy Incentive scheme

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Funded By: Fermanagh & Omagh District Council

Project Summary:

Fermanagh and Omagh District Council is introducing a Reusable Nappy Incentive scheme to reduce the number of disposable nappies currently being sent to landfill in the district.

Under the terms of the scheme, parents will be able to claim a refund of £30 if they spend £50 or more on the purchase of cloth nappies.

Disposable nappies are around 30% plastic and over a 2½ year period each baby will require approximately 5,000 disposable nappies, enough to fill around 160 black/green landfill bags (the weight of an average family car).

Aims/Objectives: To encourage the use of reusable, washable cloth nappies instead of disposable single use nappies.

Cost savings: The cost to parents of disposable nappies is on average between £800 and £900 per child over the duration of that period. This also equates to saving of almost £200 per child in Waste Disposal costs over the same period.