Case study: Belfast City Council



Organisation	Belfast City Council
Project Name/Title	Belfast City Council 'Celebration of Mending' – In partnership with Repair Café Belfast, for the European Week for Waste Reduction
Project Contact	Mary Brady: bradym@belfastcity.gov.uk
Project Summary	Belfast City Council worked with Repair Café Belfast to host a week-long series of events to celebrate mending. Repair Café Belfast held online and in-person workshops to promote mending clothes and taught basic repair skills by organising a pop-up mending shop in Belfast City Centre. People could learn skills from seamstresses and discover the location of their nearest clothes alterations shop. Since many clothes have an element of polyester, nylon and other plastic-derived materials, reducing textile waste and extending the life of clothes through mending was a focus to this scheme.
Aims/Objectives of	To celebrate mending, teach basic textile repair techniques, and reduce textile
Project	waste.
Funding	Belfast City Council
Cost	Unreported
Target Increases	This will hopefully encourage people to not automatically throw away their clothing and at the very least prolong its life.
Target Audience	Belfast City Council area residents.
Successes	All workshops were well attended, and the pop-up shop was very successful too. Feedback was very positive.
Areas for improvement	To consider periodically running something similar to encourage a longer life span for our clothing and reducing waste.
Communications	Belfast City Council had professional photos taken for the launch of the popup shop, which were featured on the council's social media and on Repair Café Belfast's social media accounts. There was a lot of engagement on social media about the event.